



April 11, 2020, Van City Park

## Sponsorship Opportunities

Good for the Community • Good for Business

### **Patron Package \$500**

- Your name at the festival entrance
- Your name on the festival map
- Your name on our website

### **Contributor Package \$1,000**

- Everything included in the Patron Package, plus
- Your name on the promotional posters
- Your banner displayed on an activity area (Music Stage or Kids Area)

### **Partner Package \$1,500**

- Everything in the Patron and Contributor Packages, plus
- Your logo at festival entrance
- Your logo in our 1/2 page County Line Magazine print advertisement
- Your logo on our website (sponsorship page) with link to your website

### **Arts Leadership Package \$2,500**

- Everything in the Patron, Contributor, and Partner Packages, plus
- Social media announcements with link to your website (Facebook and Instagram)
- Your logo on our website HOME page with link to your website
- Your name on the rotating Fairfield Inn marquee on Interstate 20
- Recognition from the stage
- One free Van Go Art Fair inaugural T-shirt

### **Associate Package \$5,000**

- Everything in the Patron, Contributor, Partner and Arts Leadership Packages, plus
- Your logo most prominently displayed on all promotional materials
- Your logo on the Fairfield Inn marquee on Interstate 20
- Food and wine tickets
- Recognition from the stage
- Inclusion in press releases/article placements
- Two free Van Go Art Fair inaugural T-shirts
- Your banner at festival entrance

Van Go Art Fair is produced by the Van Zandt Arts & Cultural District Foundation and the City of Van. Learn more about it on [www.VanGoArtFair.com](http://www.VanGoArtFair.com). Call (903) 312-9556 or email [info@VanGoArtFair.com](mailto:info@VanGoArtFair.com) for more information on sponsorships and to confirm availability. Make checks payable to Van Zandt Arts & Cultural District Foundation. To pay online go to [www.VanZandtACD.com](http://www.VanZandtACD.com) > Join Us > Donations.



# 2020 Van Go Art Fair Sponsor Agreement

APRIL 11, 2020  
VAN CITY PARK

Contact Person: \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Email \_\_\_\_\_

I agree to be a sponsor in the following category:

- Patron \$500
- Contributor \$1,000
- Partner \$1,500
- Arts Leadership \$2,500
- Associate \$5,000

I recognize the importance of the Van Go Art Fair at Van City Park to our community and instead of sponsorship, I wish to make a charitable donation in the amount of \$ \_\_\_\_\_.

Name for donation acknowledgment listing on website: \_\_\_\_\_

### Payment Information

Check enclosed       Amount \$ \_\_\_\_\_

I have made a donation in the amount of \$ \_\_\_\_\_ on VanZandtACD.com.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Make check payable and return with this form to:  
Van Zandt Arts & Cultural District Foundation  
P.O. Box 608  
Ben Wheeler, TX 75754

Payments may also be made online at [VanZandtACD.com](http://VanZandtACD.com) > Join Us > Donations.